



Grants Management  
Movement Strategy Center  
436 14th Street, Suite 425  
Oakland, CA 94612

Greetings,

Causa Justa :: Just Cause (CJJC) is very grateful for the \$10,000 grant it received from Movement Strategy Center on behalf of Bay Rising on May 15, 2021. This grant supported CJJC's digital organizing efforts during the grant period 1/22/21/ - 5/31/21. During this time, CJJC served as the host organization for a Digital Fellow.

CJJC's Lead Communications Organizer oriented the Digital Fellow to CJJC's current digital strategy, provided the Digital Fellow with clear goals and expected outcomes for the placement, ensured the Digital Fellow participated in meetings related to digital organizing, and held weekly meetings with the Digital Fellow.

During the grant period, the Digital Fellow helped CJJC launch a text banking program, which has been essential for turn-out for CJJC's Oakland tenant Know Your Rights trainings. The Digital Fellow also supported us in more effectively using our database by creating event pages. Additionally, the digital fellow conducted research to support the budget and defund campaign in San Francisco.

We are very grateful for Bay Rising's support in advancing CJJC's digital organizing capacity and appreciate Movement Strategy Center for facilitating this partnership. Working together, we can build leadership and power in Black and Brown communities in the Bay Area and win a future of Community Rights, Community Control, and Community Ownership.

Thank you,  
Kristen Cashmore  
Development Director