

Priority functions of the Climate Equity Hub



Channel resources and support to individual homeowners and renters

- Lead culturally appropriate awareness campaigns
- Maintain a directory of qualified and diverse service providers
- Support tenants to navigate electrification-related disruptions
- Ensure equitable access to financial resources for electrification

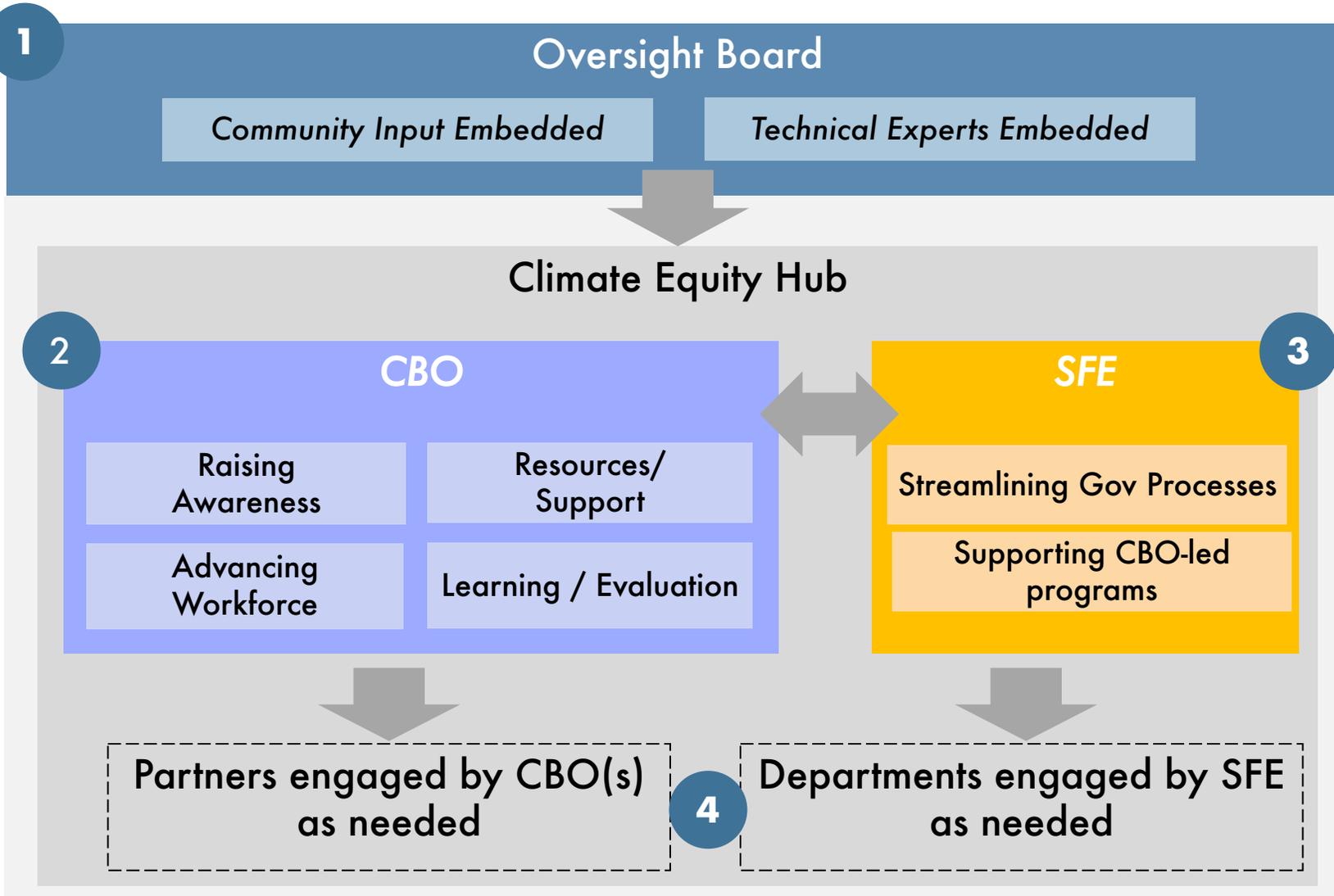
Support the continued growth of the electrification industry and workforce

- Align training with long-term workforce skills and ensure training is accessible to underrepresented groups
- Raise awareness of career pathways and opportunities
- Connect contractors and qualified workers

Inform and streamline the City's oversight of electrification processes

- Document electrification process requirements and key hurdles, particularly for low-income communities
- Advocate for changes to the electrification process

Organization and Governance Structure (Draft)



- 1** The hub is governed by an Oversight Board comprised of members to be selected through a formal process
- 2** The hub's lead CBO is accountable to the Oversight Board, and executes on a core set of hub functional areas
- 3** SFE's actions within the hub are also accountable to the Oversight Board; SFE collaborates closely with the CBO on strategy development; it also executes on streamlining processes in partnership with city departments
- 4** SFE may enlist city departments to support execution; the CBO may enlist other partners to execute on key initiatives and/or for fundraising

Implementation Plan (Draft)



	Design (~3 months) <i>completed 8/2022</i>	Start-up (~6 – 8 months)	Launch (~12 months)	Build (>~6 months)
Description	Engage stakeholders on priority functions and governance (SFE)	Complete RFP process to enlist CBO leadership (SFE)	<ul style="list-style-type: none"> Confirm strategic direction (CBO/SFE) Convene oversight board (CBO/SFE) Draft and implement workplans for first initiatives (CBO) 	<ul style="list-style-type: none"> Evaluate first initiatives (OB/CBO/SFE) Document lessons learned (CBO) Develop fund development strategy (CBO/OB)
Key milestone(s)	Full hub concept and design	Selection of CBO that will lead the hub	<ul style="list-style-type: none"> Public-facing initiatives launched Internal city alignment efforts launched 	<ul style="list-style-type: none"> Impact goals for first initiatives met Fund development strategy launched
Funding Considerations	N/A (phase complete)	City provides \$300,000 seed funding	<ul style="list-style-type: none"> Proposed City funding of \$500k-\$1M for CBO, SFE staffing (1-2 FTE), and supporting departments CBO begins seeking funds from other sources 	<ul style="list-style-type: none"> Maintain City funding CBO(s) leverage other funding sources to supplement City funding