Priority functions of the Climate Equity Hub

- **Channel resources and support to individual homeowners and renters**
  - Lead culturally appropriate awareness campaigns
  - Maintain a directory of qualified and diverse service providers
  - Support tenants to navigate electrification-related disruptions
  - Ensure equitable access to financial resources for electrification

- **Support the continued growth of the electrification industry and workforce**
  - Align training with long-term workforce skills and ensure training is accessible to underrepresented groups
  - Raise awareness of career pathways and opportunities
  - Connect contractors and qualified workers

- **Inform and streamline the City’s oversight of electrification processes**
  - Document electrification process requirements and key hurdles, particularly for low-income communities
  - Advocate for changes to the electrification process
The hub is governed by an Oversight Board comprised of members to be selected through a formal process.

The hub’s lead CBO is accountable to the Oversight Board, and executes on a core set of hub functional areas.

SFE’s actions within the hub are also accountable to the Oversight Board; SFE collaborates closely with the CBO on strategy development; it also executes on streamlining processes in partnership with city departments.

SFE may enlist city departments to support execution; the CBO may enlist other partners to execute on key initiatives and/or for fundraising.
Implementation Plan (Draft)

**Design (~3 months) completed 8/2022**

- Engage stakeholders on priority functions and governance (SFE)

**Start-up (~6 – 8 months)**

- Complete RFP process to enlist CBO leadership (SFE)

**Launch (~12 months)**

- Confirm strategic direction (CBO/SFE)
- Convene oversight board (CBO/SFE)
- Draft and implement workplans for first initiatives (CBO)

**Build (>~6 months)**

- Evaluate first initiatives (OB/CBO/SFE)
- Document lessons learned (CBO)
- Develop fund development strategy (CBO/OB)

**Description**

- Selection of CBO that will lead the hub
- Public-facing initiatives launched
- Internal city alignment efforts launched
- Impact goals for first initiatives met
- Fund development strategy launched

**Key milestone(s)**

- Full hub concept and design
- City provides $300,000 seed funding
- Proposed City funding of $500k-$1M for CBO, SFE staffing (1-2 FTE), and supporting departments
- CBO begins seeking funds from other sources

**Funding Considerations**

- N/A (phase complete)
- Maintain City funding
- CBO(s) leverage other funding sources to supplement City funding

**City provides $300,000 seed funding**

- Proposed City funding of $500k-$1M for CBO, SFE staffing (1-2 FTE), and supporting departments
- CBO begins seeking funds from other sources